



Go Ape Cookie Policy

Managing cookies on this website

We use cookies on our website to make your browsing experience better. By using this website you accept our use of cookies. You can control how cookies are placed on your device and remove existing cookies; all you have to do is change your web browser settings.

What types of cookies do we use?

The type of cookies used on most websites can generally be put into 1 of 4 categories, based on the International Chamber of Commerce guide to cookie categories; Strictly Necessary, Performance, Functionality and Targeting. **Strictly Necessary Cookies** These cookies are essential, as they enable you to move around the website and use its features, such as accessing secure areas. Without these cookies, services you've asked for can't be provided. These cookies don't gather information about you that is used for marketing or remembering where you've been on the internet.

Performance Cookies

These cookies collect information about how you use a website, for example which pages you go to most often and if you get error messages from certain pages. These cookies don't gather information that identifies you. All information these cookies collect is anonymous and is only used to improve how a website works. These cookies are not used to target you with online marketing. Without these cookies we can't learn how our website is performing and make relevant improvements that could better your browsing experience.

Functionality Cookies

These cookies allow a website to remember choices you make (such as your user name, language or the region you're in) and tailor the website to provide enhanced features and content for you. For instance, a website may be able to provide you with local weather reports or traffic news. These cookies can also be used to remember changes you've made to text size, font and other parts of pages that you can customise. They may also be used to provide services you've asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymous and they cannot track your browsing activity on other websites. Without these cookies, a website cannot remember choices you've previously made or personalise your browsing experience.

Targeting Cookies

These cookies are used to tailor marketing to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They remember that you have visited a website and this information may be shared with other organisations such as advertisers. Although these



cookies can track your visits to other websites, they don't usually know who you are. Without these cookies, online advertisements you encounter will be less relevant to you and your interests.

What happens if I turn off Cookies in my browser?

Up-to-date browsers give you the option to accept or decline cookies. This is a global setting that applies to every website you visit. If you do switch off cookies at a browser level, your device won't be able to accept cookies from any website. This means you will struggle to access the secure area of any website you use and you won't enjoy the best browsing experience when you are online. You may wish to visit <http://www.aboutcookies.org>, which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer as well as more general information about them.

Additional Information

We do have relationships with carefully-selected and monitored suppliers who may also set cookies during your visit to be used for remarketing purposes - in other words to show you different products and services based on what you appear to be interested in.

At Go Ape we work with a company called Adroll, an online partner that specialise in creating personalised advertisements. For details on Adroll's policy for placing cookies on our website and how to opt-out can be found here: <https://www.adroll.com/about/privacy>

What happens to Cookies that have been downloaded in the past?

Cookies set prior to you changing your settings may still be on your computer. You can remove them using the browser settings.